



**PHOTOPIA
HAMBURG**

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Press Release

TIPA World Awards 2023 PHOTOPIA Hamburg Receives "Best Photo Event" Award

The Technical Image Press Association has selected the TIPA World Awards 2023 for the best photo and imaging products and services of 2023. For the first time in the organization's more than 30-year history, the award will be presented in the "BEST PHOTO EVENT" category: PHOTOPIA Hamburg is the award winner!

Hamburg, April 13, 2023 - The TIPA jury justifies the choice of PHOTOPIA Hamburg as BEST PHOTO EVENT as follows: "Inspiration comes when we experience something special and share it with others. PHOTOPIA is an event that offers an innovative framework for this as a special kind of four-day festival."

"We are super proud and excited about the global recognition and high accolade from TIPA. It confirms us in being able to convince with the concept of the innovative live format. A special thanks to our partners and exhibiting companies, who continue to develop PHOTOPIA with their offers and ideas and fill it with life. The special spirit of PHOTOPIA and the enthusiasm for the subject of imaging can be clearly felt," says **Bernd Aufderheide**, President and CEO of Hamburg Messe und Congress.

Pioneering platform for imaging

Now in its third year, PHOTOPIA is a place of inspiration and exchange between the photographic industry and trade with photo enthusiasts and professional photographers. Under the motto "Share Your Vision", PHOTOPIA, which will take place from September 21 to 24 at the Hamburg Exhibition Campus, points the way to a future in which intelligent imaging solutions will enrich the lives of more and more people. With its unique concept, it appeals to a broad audience that can actively experience the fascination of photography, video and other imaging technologies.

Important trends in 2023 such as artificial intelligence in cameras and software as well as the increasing convergence of photo and video can be experienced live in September. **Thomas Gerwers**, Chairman of TIPA: "There is currently no better place for the TIPA Awards Ceremony than PHOTOPIA Hamburg."

The full list of TIPA WORLD AWARD winners 2023 is available at www.tipa.com

More information also at www.photopia-hamburg.com. If you want to stay up to date, the best way is to follow PHOTOPIA on [Instagram](#), [LinkedIn](#) and [Facebook](#).



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About PHOTOPIA Hamburg

PHOTOPIA Hamburg offers the imaging industry and community a new home. From September 21 to 24, 2023, companies will present their products, solutions and services around the trendy topic of imaging. Visitors are anyone whose business, hobby or passion is photography or filming. In addition to trade visitors, content creators, professionals, semi-pros, hobby photographers and people interested in photo culture, this also explicitly includes smartphone users who use their cell phones to take, edit and share photos and videos. The festival will be accompanied by conferences, product trainings, award ceremonies, workshops, photowalks, side events & festival parties.

About TIPA

The Technical Image Press Association (TIPA) is a world-wide organization of leading photo, video and imaging trade publications and individual experts. TIPA's cooperating partner is the Camera Journal Press Club Japan. For over three decades, the TIPA WORLD AWARDS have reflected the current state and latest developments in products and services from all areas of the imaging and photography industry. In addition to cameras and lenses, TIPA representatives again this year selected imaging services, software, monitors, storage media, accessories, vlogging equipment and shooting lighting.

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