

Press Release

Hamburg Messe und Congress to organise German pavilion at Floriade Expo 2022

Hamburg, 17 December 2020 – The German Federal Ministry of Food and Agriculture has asked Hamburg Messe und Congress (HMC) to organise the official German pavilion and garden at the international horticultural exhibition Floriade Expo 2022 as general contractor. The event will take place from 14 April until 9 October 2022 in Amsterdam-Almere. The theme of this expo will be “Growing Green Cities”, and the motto “GO GREENER”.

“Past German participations in horticultural expositions we organised successfully on behalf of the Federal Ministry of Food and Agriculture included the 2016 event Antalya and the 2019 expo in Beijing,” said Bernd Aufderheide, President and CEO of Hamburg Messe und Congress GmbH. “We truly appreciate the German government entrusting us once again with the responsibility to organise the German pavilion in a global expo.”

Following the operation of the German pavilions in Saragossa, Spain in 2008 and Yeosu, South Korea in 2012, the Hamburg House at the 2010 World Exposition in Shanghai, China, and the preparations for the German participation in the EXPO in Antalya in 2016, in Astana in 2017, and in Beijing in 2019, the Amsterdam event will mark the seventh EXPO project Hamburg Messe und Congress has been contracted for.

For further information please visit <https://floriade.com/en>

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