

10 SEPTEMBER 2025

## SEATRADE CRUISE AWARD WINNERS ARE ANNOUNCED AT SEATRADE EUROPE

The much-anticipated Seatrade Cruise Awards supported by principle sponsors LR and Oracle Hospitality have taken place at a glittering ceremony today. The awards provide a platform to showcase the very best of the global cruise community and received a record number of entries this year.

Now in their 19<sup>th</sup> year and Judged by an independent panel of 15 experts from across the industry, the results were revealed at the Seatrade Europe event which is taking place at Hamburg Messe & Congress this week. Below are the results:

### **Port of the Year – Winner**

Copenhagen Malmö Port, Denmark/Sweden

### **Port of the Year – Finalists**

Port of Bridgetown, Barbados

Stornoway Port, UK

### **Destination of the Year – Winner**

The British Isles - Britain and Ireland

### **Destination of the Year – Finalists**

Puerto Rico

Sitka Sound, Alaska

### **Innovative Shorex of the Year – Winner**

Tura Gold - Living Dig: Behind the Scenes in Kastabos, Turkey

### **Innovative Shorex of the Year – Finalists**

Abercrombie & Kent (Akorn Destination Management) – Master Weavers of Pile, Ecuador

Atlas Ocean Voyages – Barcelona from the Heights to the Shore: An Evening of Sights, Flavors and Flamenco Soul

### **Sustainability Initiative of the Year – Sponsored by Cruise Baltic – Winner**

Carnival Corporation & plc. – Less Left Over strategy

### **Sustainability Initiative of the Year – Sponsored by Cruise Baltic – Finalists**

Bodrum Cruise Port – One Day. One Ship. One Future.

HX Expedition – Science & Education Program

**Product of the Year – Winner**

KaptureCx – Cabin Selection

**Product of the Year - Finalists**

CONDUCTR – Glow Court

WMS – Cellular at Sea Cruise+

**Expedition Cruise Initiative of the Year – Winner**

Lindblad Expeditions-National Geographic Fund

**Expedition Cruise Initiative of the Year – Finalists**

Broome International Airport – Cruise Lounge

Seabourn – Image Masters Program

**River Cruise Innovation of the Year – Winner**

AmaWaterways – Launch of AmaMagdalena on Colombia's Magdalena River

**River Cruise Innovation of the Year – Finalists**

Century Cruises – Eco-conscious Yangtze Fleet and Nile Expansion

UNITED WATERWAYS – River Cruise Configurator

**Seatrade Cruise Personality of the Year Award - Sponsored by V. Ships Leisure – Winner**

Andrea Zito, CEO, Swan Hellenic Cruises

**Seatrade Cruise Outstanding Achievement Award – Winner**

Niels-Erik Lund, Founder, SunStone Maritime Group

Mary Bond, Chair of Judges and Editor in Chief of Seatrade Cruise News said: "Both the quality and quantity of entries was so high this year – A true reflection of the outstanding innovation and teams across the industry – We look forward to the 20<sup>th</sup> edition of the Awards which will be held at the Seatrade Cruise Med event in 2026".

To view further details and photos from the night visit [Cruise Awards | Seatrade Cruise Events](#)

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**Notes to Editors**

To learn more about Seatrade Europe and for the latest event details visit [www.seatrade-europe.com](http://www.seatrade-europe.com)

For the full schedule of Seatrade Cruise Events visit [seatradecruiseevents.com](http://seatradecruiseevents.com)

For press accreditation and registration for the Seatrade Europe event: [HERE](#)

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**About Seatrade Cruise:**

Serving the international cruise community since 1970, Seatrade Cruise is the industry's leading platform for collaborating, innovating and connecting. Comprised of the largest cruise events and tradeshow, news channels, virtual programming resources and coveted awards programs, the Seatrade Cruise portfolio reaches more than 20,000 professionals, 4,000 suppliers, 80 cruise line brands in 140 countries. For access to the latest news and industry updates visit [www.seatrade-cruise.com](http://www.seatrade-cruise.com)

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