

Press Release

Many roads lead to Hamburg for INTERNORGA 2022 Hygiene and service information for visitors

Hamburg, 13 April 2022 – In just under two and a half weeks, the time will come: for the first time in three years, INTERNORGA will take place in person again at the Hamburger Messehallen trade fair halls, hosting the industry's largest hospitality gathering. From Saturday, 30 April to Wednesday, 4 May 2022, the leading international trade fair for the entire foodservice and hospitality market will open its doors to all those involved in the catering, hotel, bakery and confectionery sectors on the grounds of Hamburg Messe und Congress. There are many different travel options, but arriving by long-distance train or public transport is recommended. All visitors are required to wear FFP2 masks and observe general hygiene measures.

The anticipation is building for the industry event of the year, and the travel options for getting there are as diverse and varied as INTERNORGA itself. There are a few important rules to observe to ensure all participants enjoy a safe visit. Here is an overview:

Hygiene tips for visitors

As it stands, there is an FFP2 mask requirement for visitors in all trade fair halls and enclosed spaces. Masks can be removed to eat and drink in standing or seated hospitality areas. In addition, the general hygiene and safety measures continue to apply throughout the trade fair grounds. This includes regular and appropriate hand washing as well as avoiding shaking hands. The trade fair halls are also ventilated with state-of-the-art equipment, contact surfaces are regularly cleaned and additional hygiene islands for washing and disinfecting hands are available.

<https://www.internorga.com/en/infos/visitors/hygiene-notes>

Arrival by local public transport

The Hamburg Messe und Congress site is located in the heart of Hamburg and is directly connected to the S-Bahn and U-Bahn train lines via the 'Sternschanze' and 'Messehallen' stops. Due to their convenient and central location, the Hamburg trade fair grounds can be reached quickly from anywhere by bus and train as well as via the metro and express bus network.

The train stations within walking distance of the Hamburg trade fair grounds:

- Dammtor (S11, S21, S31), East Entrance
- Sternschanze (S11, S21, S31, U3), Central Entrance / West Entrance
- Exhibition halls (U2), South Entrance, Central Entrance
- Stephansplatz (U1), East Entrance

<https://www.internorga.com/en/infos/visitors/travel/public-transport>

Arrival by train / free shuttle from Dammtor station

For those arriving by train, it is worth taking a look at the trade fair specials, such as the Deutsche Bahn event ticket from 49.50 euros (while stocks last).

Visitors can comfortably travel from the long-distance and S-Bahn train station Hamburg-Dammtor to the West Entrance of the trade fair grounds via shuttle bus. The shuttle travels back and forth from 9.30 a.m. on all five days of the trade fair. The last journey from the West Entrance to Dammtor station is at 6.30 p.m. Alternatively, the East Entrance can be reached on foot in just a few minutes.
<https://www.internorga.com/en/infos/visitors/travel/rail-travel>

Arrival by car

INTERNORGA veterans will be aware that parking is very limited in the middle of the Hanseatic city. Arriving by car is possible, but may take longer due to the time spent searching for a parking space. All the information about arriving by car, the available parking facilities and the park-and-ride options can be found here: <https://www.internorga.com/en/infos/visitors/travel/road-travel>

Press accreditation for media representatives

Press accreditation for INTERNORGA 2022 is open and is only possible online this year:
<https://www.internorga.com/en/infos/press/accreditation>.

There is no accreditation on-site. Arranging accreditation at least two weeks before the start of the event is recommended.

About the new INTERNORGA hall structure

Visitors and exhibitors will get to experience the comprehensive strategic redesign of all the INTERNORGA exhibition areas for the first time in 2022: new or expanded presentation possibilities and more stringent visitor guidance make the leading international trade fair for the entire foodservice and hospitality market even more diverse and are a contemporary reflection of the current market conditions. The 'Food, Beverages and Coffee / Coffee Machines' (Halls A1, A3, A4 and B1 to B4 Upper Floor), 'Restaurant and Hotel Facilities and Outdoor Cuisine' (Halls B1 to B4 Ground Floor), 'Kitchen Technology and Equipment' (Halls B6 and B7), 'Bakery and Confectionery' (Hall A3) and 'Digital Applications' (Hall A2) exhibition areas will put increased focus on the trade fair experience for all visitors and offer an ideal space for networking. Each of the diverse exhibition areas will be directly accessible via its own entrance.

About INTERNORGA

INTERNORGA has been the leading international trade fair for hotels, restaurants, bakery and confectionery for 100 years and is taking place from 30 April to 4 May 2022 on the grounds of



Hamburg Messe und Congress GmbH. National and international exhibitors will present their products, trends and innovations for the entire foodservice and hospitality market to trade visitors. The trade show is accompanied by international conferences, an extensive supporting programme, and innovative industry competitions.

INTERNORGA 2022 will take place from 30 April to 4 May 2022 under the hygiene rules valid in Hamburg at that time for all participants. Further information can be found on the website <https://www.internorga.com/en/> and on the social media channels:



Press material for download: <https://www.internorga.com/en/infos/press/downloads>

Contact INTERNORGA:

Andrea Paechnatz, Tel.: +49 (0)40 3569 2093, Email: andrea.paechnatz@hamburg-messe.de