

Press Release

LogiNext Germany Showcases High-Caliber Conference Program and Exhibition Focused on the Future of Digital Logistics

Hamburg, 6 July 2026 – The logistics industry is undergoing profound transformation: artificial intelligence, automation, new regulatory requirements, and volatile supply chains are reshaping how companies plan, make decisions, and collaborate. Against this backdrop, LogiNext Germany, taking place on 2–3 September, 2026, at the Congress Center Hamburg, will provide a new platform dedicated to these developments, creating opportunities for dialogue, knowledge exchange, and fresh perspectives.

Over the course of two days, attendees can look forward to a high-caliber conference program featuring leading experts from business, academia, and government, alongside an accompanying exhibition where innovative solutions and technologies can be experienced first-hand. The event will be co-located with **ALL ABOUT PORTS**, creating a unique meeting point at the intersection of logistics, trade, and the maritime economy.

Practical Conference Program Addressing the Industry’s Key Topics

The conference program includes keynotes, case studies, and discussion formats covering topics such as digital resilience, sustainable supply chains, generative AI, automation and robotics, digital infrastructures, open logistics ecosystems, and innovation promotion.

Confirmed and planned speakers include **Wolfgang Lehmacher**, former Director, Head of Supply Chain and Transport Industries at World Economic Forum, who will explore the future of global supply chains in the context of resilience, sustainability, and geopolitical developments. **Anna Lehmkuhl** and **Thomas Walter** from the Otto Group will provide practical insights into data-driven logistics, platform strategies, and the transformation of complex retail logistics operations. **Jennifer Beuth**, Head of Intralogistics and IT Planning at Fraunhofer Institute for Material Flow and Logistics (IML), will present the latest research findings and applications in automation, artificial intelligence, and innovative logistics systems, with a particular focus on transferring these innovations into operational practice. **Dr. Melanie Leonhard**, Minister for Economy, Labour and Innovation of the Free and Hanseatic City of Hamburg, will highlight Hamburg’s role as an international logistics hub and discuss the political and regulatory frameworks shaping the industry’s transformation. **Michael Lütjann**, CIO of the Nagel Group, will discuss how digital architectures are shaping the logistics networks of 2030.

Further information and the continuously updated conference agenda are available at: [Conference Agenda - LogiNext Germany](#)

Prompt-a-thon®: Experience Generative AI in Practice

With the interactive “Prompt-a-thon®” workshop, LogiNext Germany offers an additional highlight for everyone seeking hands-on experience with generative AI. The workshop will be led by **Constantin von Brackel** and **Emir Kučević**, Founder of Promptathon GmbH, a spin-off of the University of Hamburg, and will demonstrate how modern AI tools can be used effectively. Participants will receive practical guidance, develop their own use cases, and engage directly with the experts.

Please note: Participation is limited. Advance registration is required and can be completed here: [LogiNext Germany 2026 Prompt-a-thon® / Participant Registration](#)

Masterclass: Successfully Implementing Automation Strategies

In the exclusive masterclass “Automation Journey – From Strategy to Success,” **Frank Mester**, CEO of MvR Digital Workforce, will demonstrate how organizations can strategically plan automation initiatives, select appropriate technologies, and achieve measurable results. The masterclass is designed for professionals and executives from logistics, transportation, IT, and information management, providing concrete recommendations and actionable insights for practical implementation. Following the session, participants will have the opportunity to network and exchange ideas directly with the speaker.

Please note: Participation is limited. Advance registration is required and can be completed here: [Conference Agenda – LogiNext Germany](#)

Panels: Current Challenges and New Impulses for the Industry

The program will be complemented by high-profile panel discussions. The Logistics Initiative Hamburg is planning a discussion on resilience and critical infrastructure, focusing on current challenges and solutions for building robust logistics systems.

In the panel “Sustainable and Digital: Shape the Next-Generation Logistics Operation Model Now!”, **Moritz Petersen** (KLU Kühne Logistics University) and **Tim Oliver Frische** (DVV Media Group) will discuss how sustainable and digital transformation strategies can be successfully combined. Additional panels, including contributions from the German Logistics Association (BVL), are currently being planned and will provide further perspectives on key future topics affecting the sector.

Exhibition: Logistics Industry Innovators on Site

Alongside the conference, LogiNext Germany will present a high-profile exhibition in which leading companies showcase their solutions for the logistics of tomorrow. Particular focus will be placed on innovations in the fields of artificial intelligence, platform solutions, port logistics, software integration, and digital supply chains. Confirmed exhibitors to date include **Lufthansa Industry Solutions**, which is setting benchmarks in the industry through its data-driven solutions and digitalization expertise; **Dakosy** and **akquinet** port solutions, which, as key players in port and platform logistics, are advancing digital connectivity along maritime supply chains; as well as **octonomy AI** and **Stack & Track**, which are driving new levels of transparency and efficiency in

the supply chain through innovative AI and tracking technologies. The exhibitor line-up is further complemented by companies such as **Conlio Technologies** and **JUMiNGO**, which continue to digitalize operational logistics through specialized software solutions and platform-based approaches. **Logistik-Initiative Hamburg** and **Logistik Centrum Hamburg Hinderer** are also contributing their networking capabilities and innovation expertise to the event.

Secure Your Ticket Now!

Industry professionals can purchase their ticket for LogiNext Germany 2026 via the official ticket shop at [Buy tickets](#). Members of the media can find **accreditation information** [here](#) on the event website.

About LogiNext Germany 2026

LogiNext Germany 2026 will take place on September 2–3, 2026, at the Congress Center Hamburg (CCH) and will be co-located with ALL ABOUT PORTS. The event is designed for decision-makers from the transport, logistics, IT, and supply chain sectors, as well as professionals responsible for operations, digitalization, and data & analytics. Jointly organized by Royal Jaarbeurs and Hamburg Messe und Congress, this industry gathering will showcase innovations and insights in the fields of intermodal supply chains and global supply chain connectivity, ports as digital supply chain hubs, digital logistics ecosystems and interoperability, as well as artificial intelligence, automation, and supply chain resilience. Attendees can look forward to inspiring keynote presentations, panel discussions, and matchmaking programs with a strong focus on international collaboration and knowledge exchange.

For more information, visit www.loginext.de/en/ and follow [LogiNext Germany on LinkedIn](#).

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About all about ports

all about ports (aap) is an international conference with an accompanying exhibition dedicated to the future of the port industry. The inaugural event will take place on 2–3 September 2026 at the CCH – Congress Center Hamburg and will be held in parallel with SMM – the world’s leading maritime industry event. It positions itself as a new platform for integrated port solutions. The focus is on port infrastructure, terminal technology and port logistics, as well as key topics such as digitalisation, automation, sustainability and security. all about ports brings together international stakeholders from the port and logistics industry and fosters exchange on innovation and future-ready port infrastructure.

Further information: [The new platform for holistic port solutions - ALL ABOUT PORTS](#)