

Pressemitteilung

Anne Spielberg Takes Over as Head of GET NORD

Hamburg, 01 December 2025 – Effective December 1, 2025, Anne Spielberg has taken over as Exhibition Director of GET NORD. With her extensive background in B2B marketing—particularly in trade fair organization, brand management, and human resources—she brings valuable expertise to drive the continued growth and development of the leading industry trade fair.

A native of Kiel, Spielberg previously held senior roles at long-standing GET NORD exhibitor ESYLUX Deutschland GmbH, where she served as Head of Marketing International and was a member of the executive board with responsibility for trade fairs and events. She also worked at Uponor GmbH—another GET NORD exhibitor—as Vice President Marketing Building Europe. These positions have provided her with deep industry knowledge. Spielberg holds a degree in computer science and succeeds Danny Enwerem, who left Hamburg Messe und Congress on September 30, 2025, at his own request.

Heiko M. Stutzinger, CEO of Hamburg Messe und Congress, commented:

“We are thrilled to welcome Anne Spielberg as the new head of GET NORD. Her proven expertise in marketing and trade fair management, combined with her strong industry network, will be a tremendous asset in shaping the future of this important event.”