

## Press release

### GET NORD 2026 Wins Strong Partners for the Energy Transition

**Hamburg, 18 June 2026 – GET NORD 2026, the trade fair for building technology and a nationwide pioneer in connecting the electrical, sanitation, heating, and air conditioning sectors, is continuing to strategically expand its extensive network and welcomes three new strong partners from the energy and building technology industry: the Initiative Holzwärme, the German Heat Pump Association (BWP) e. V., and the Federal Association of Chimney Sweeps. With their respective expertise, they make a significant contribution to highlighting and actively advancing key future topics of the industry at the trade fair. GET NORD will take place from November 19 to 21, 2026, at the Hamburg Messe und Congress site and is a central meeting point for skilled trades, planners, industry, and commerce.**

The three new partners represent the diversity of technological solutions and perspectives required for the success of the energy transition. Their commitment underscores GET NORD's ambition to strengthen professional exchange within the industry as the leading trade fair for building technology in northern Germany.

“With the Initiative Holzwärme, the German Heat Pump Association, and the Federal Association of Chimney Sweeps, we are gaining three strong partners who represent key technologies and competencies of the heating transition. Together, we are creating a platform where innovations become visible, knowledge is shared, and the industry actively shapes the transformation,” says **Anne Spielberg**, Director of GET NORD.

#### **Focus on Sustainable Heating: Initiative Holzwärme**

The Initiative Holzwärme is committed to an objective and well-founded discussion of the potential of sustainable wood heating. Its goal is to establish wood heating as an integral component of a climate-friendly heating market. The initiative particularly emphasizes the role of wood heating in reducing greenhouse gas emissions and ensuring supply security. Associations from the trades, industry, and commerce collaborate within the initiative along the entire value chain. Visitors can find the Initiative Holzwärme in Hall A1, Stand 119.

#### **Efficient Solutions in Focus: German Heat Pump Association**

The German Heat Pump Association (BWP) e. V. represents over 1,350 companies across the entire heat pump value chain—from industry and skilled trades to planning and energy supply. The association advocates for the increased use of this key technology of the energy transition and offers comprehensive qualification programs for industry professionals. Through its commitment, the BWP makes a substantial contribution to professional development and knowledge transfer in the market. The German Heat Pump Association will present itself at GET NORD in Hall A1, Stand 113.

#### **Strong Voice of the Trades: Federal Association of Chimney Sweeps**

The Federal Association of Chimney Sweeps represents more than 90 percent of companies in Germany and consolidates the interests of around 7,300 guild-based businesses. With over 11,000 energy consultants and more than 200,000 customer contacts daily, the chimney sweeping trade



plays a central role in energy efficiency, consulting, and the implementation of legal requirements. The association is an important point of contact for policymakers, authorities, and market partners. At GET NORD, the Federal Association of Chimney Sweeps will be represented in Hall A4, Stand 500.

### Shaping the Future of the Industry Together

By integrating these three partners into its extensive network, GET NORD 2026 is strategically strengthening its expertise in sustainable heat generation, energy efficiency, and building technology. Trade visitors benefit from practical insights, in-depth knowledge transfer, and an expanded network offering diverse perspectives from across the industry.

### Secure Your Ticket Now!

Trade visitors can purchase their ticket for GET NORD 2026 under [Tickets & invitations - GET NORD](#). Media representatives can find accreditation options [here](#) on the website.



## About GET NORD

GET NORD is Germany's pioneering joint trade fair for technical building equipment, leading nationwide in connecting the electrical, sanitary, heating, and air-conditioning sectors, and it is the most important building technology trade fair in Northern Germany. It takes place every two years at the Hamburg Messe und Congress exhibition grounds and, with its forward-looking trade fair concept, connects the various building technology trades with architects, planners, wholesalers, and industry representatives.

Around 650 companies present their latest products and innovative solutions on the topics of energy efficiency, renewable energies, energy management, building equipment, and building system technology. GET NORD thus serves as a platform and driver for future-oriented building technologies and climate-friendly solutions for the home. The next event will take place from 19 to 21 November 2026 in Hamburg.

Further information about GET NORD: [www.get-nord.com](http://www.get-nord.com)

Photos, logo, and site plan for download <https://www.get-nord.com/press/downloads>

Follow us on [LinkedIn](#), [Facebook](#), and [Instagram](#).

## Press contact GET NORD:

Juliane Schönherr, Tel.: +49 40 3569-2460

E-mail: [juliane.schoenherr@hamburg-messe.de](mailto:juliane.schoenherr@hamburg-messe.de)

