

Green Exhibitors Guide for an Eco-Friendly Trade Fair Participation

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Climate protection is an issue that affects us all.
Please note the following tips to make a positive contribution.



Waste Management

- Create awareness for the responsible use of resources
- Separate waste (recyclables, paper, organic, residual waste): for this various bags are available in the service booking shop



Catering

- Use seasonal, regional and organic products and choose sustainable caterers like our service partner Käfer Service Hamburg GmbH
- Avoid disposable packaging through reusable alternatives and food leftovers through precise calculations



Materials

- Reduce print materials (e.g. brochures, signage) and provide them on certified sustainable paper or, at best, digitally
- Offer sustainable give-aways and decorations



Mobility

- Use public transport and (rental) bicycles ([see website under Travel](#))
- Prefer low-emission vehicles, car pools and short distances



Logistics & Service

- Select regional service partners ([see website under service partners](#))
- Plan transports efficiently and with foresight (full capacity, short distances, reusable / recyclable transport packaging)



Resource Efficiency

- Use energy-efficient devices (e.g. LED technology)
- Save electricity, water, heat and materials



Stand Construction

- Choose sustainable stand construction elements in the service booking shop that are recyclable, reusable and / or resource-saving (e.g. carpets, stand packages or lighting)



Balance, Validate, Compensate

- Determine your carbon footprint
- Validate savings and improvement potential in order to make your trade fair appearance more sustainable step by step. That is better the environment and the budget.
- Compensate for the unavoidable emissions with certified climate protection projects

Before leaving the stand, please check:

- Is the water turned off?
- Is the light turned off?
- Have the laptops been shut down?
- Are the monitors switched off?
- Is the coffee machine still running?
- Are the chargers unplugged?

More information and solutions can be found in the "Guidelines for the Sustainable Organization of Events / [Leitfaden für die nachhaltige Organisation von Veranstaltungen](#)" by the Federal Ministry for the Environment, Nature Conservation and Nuclear Safety - available in German only

