

On behalf of the Federal Ministry of Food and Agriculture, Hamburg Messe und Congress GmbH (HMC) is organizing the German Garden at Floriade Expo 2022 in Almere, the Netherlands. The International Horticultural Exhibition with the theme "Growing Green Cities" will take place from April 14<sup>th</sup> to October 09<sup>th</sup>, 2022. The motto of the German Garden is "BIOTOPIA – Growing Community". For the realization of the German Expo-participation we are searching for a:

## Press Assistant (m/f/d) German Garden – Floriade Expo 2022

### Tasks:

- Supporting the press spokesman (based in Germany) with entire press related work in Almere
- Compilation of newest press information for media representatives
- Coordination of interviews and photo sessions
- Supporting journalists in the German Garden
- Communication with media and media representatives
- Creation and publication of content for the social media channels and homepage of the German Garden
- Creation of photo and video recordings during the entire duration of the Expo in consultation with the directors (equipment will be provided)
- Assistance with other organizational-administrative tasks and general process coordination

### Place and Period of Employment:

You will work for the German Garden at Floriade Expo 2022 in Almere, the Netherlands. The assignment will take place from approximately **March 15<sup>th</sup> until October 15<sup>th</sup>, 2022** and includes a training phase from **March 15<sup>th</sup> until April 12<sup>th</sup>, 2022**. The average working time is expected to be 40 hours per week and includes work on weekends and public holidays.

### Requirements:

- Fluent Dutch, German and English language skills in word and writing (min. C1), knowledge of other foreign languages is desirable
- Experience in press and public relations, social media management or journalism
- Experience in photography, videography and image processing
- Affinity with social media, especially Instagram
- Very good communication skills as well as writing and composing skills of texts
- Independent, structured and forward-looking way of working
- Friendly and confident appearance, even in stressful situations
- Reliability and ability to work in a team
- Well-groomed appearance

We offer you the unique opportunity to work and live in an exciting and international environment in the Netherlands as part of Germany's Expo-participation for a few months. Travelling costs to and from Almere as well as staff clothing will be borne once by the employer. On-site accommodation will be provided optionally. You will also receive a reasonable monthly salary. Please note that for this position we only consider applicants who are available for the entire working period, including training phase. You will be employed by an HR service provider and not by HMC. The Expo-organizer may request staff to be vaccinated against SARS-CoV-2.

If you are interested, please submit your application in German **by e-mail** until **December 5<sup>th</sup>, 2021** including cover letter, CV and further informative documents, e.g. employment and language certificates, to: [staff@floriade2022germany.com](mailto:staff@floriade2022germany.com). Job interviews are expected to take place in Hamburg, Amsterdam or digitally in December 2021 and January 2022.

### If you have any questions, please contact:

Ms. Christina Gaats, Deputy Director German Garden  
Phone: +49 (0)40 3569 2298, E-Mail: [staff@floriade2022germany.com](mailto:staff@floriade2022germany.com)

You can find impressions of the German Garden at Floriade Expo 2022 on our homepage [www.floriade2022germany.com](http://www.floriade2022germany.com) and on our Instagram channel [@floriade2022germany](https://www.instagram.com/floriade2022germany).