

# Specific Terms of Participation 2022

Event-specific additions to General Terms of Participation (ATB), Technical Regulations (TR) and House Rules of Hamburg Messe and Congress GmbH (HMC)

## Event and legal entity:

Hamburg Messe und Congress GmbH  
P.O. Box 30 24 80 · 20308 Hamburg  
Messeplatz 1 · 20357 Hamburg  
– hereinafter called **HMC** –

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Fax: +49 40 3569 2203

info@hamburg-messe.de  
hamburg-messe.de

**Event title:** GET Nord 2022 – Trade Fair Electrical Engineering, Sanitation, Heating, Air-Conditioning

**Venue:** HMC Fairground

**Event duration:** November 17–19, 2022

**Project management:** 4 Fairs & Exhibitions

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**Start of space allocation:** October 1, 2021

**Opening times:** Daily 09.00 am–06.00 pm  
Saturday 09.00 am–05.00 pm

**Assembly times:** November 12–15, 2022 07.00 am–midnight  
November 16, 2022 07.00 am–06.00 pm

**Disassembly times:** November 19, 2022 05.00 pm–midnight  
November 20–22, 2022 midnight–12.00 pm

**Minimum stand size:** 9 sq. m ground surface

## Early stand assembly/ Extended disassembly:

Any requests for early stand assembly/extended disassembly times must be submitted in writing to the Trade Fair and Exhibition Technology Department and approved (see Online Service Center/ approvals and applications). An entitlement of approval does not exist.  
If you have any questions, please contact the Trade Fair and Exhibition Technology Department (Tel.: +49 40 3569 2528 / e-mail: ops@hamburg-messe.de).

## Exhibitor passes: (see clause 16 ATB)

Up to a stand size of 12 sq. m exhibitor will receive two exhibitor passes free of charge. One additional pass will be issued free-of-charge for every further 10 sq. m or part of sq. m. With a booth size of 203 sq. m and more you get 25 exhibitor passes maximum. Further exhibitor passes may be ordered **on payment of a charge of (€ 21.01 plus VAT per pass or € 10.50 plus VAT per one-day-pass)**, from the Online Service Center.

## Marketing package/Trade Fair Media: (see clause 14 ATB)

The charge for the mandatory Marketing package for principal and associate exhibitors is € 250.00 each plus VAT. This fee includes an entry in all of the trade fair and the Visitor Information System, plus free visitor Wi-Fi.  
The deadline for requesting an entry in the trade fair media (catalogue copy date) will be communicated by the responsible service partner or Hamburg Messe in a timely fashion. Requests not received by the deadline will result in existing information from the event registration/acceptance data being used. Exhibitors registered/accepted after the deadline will be entered into digital trade fair media only; full charges apply. Feel free to direct any enquiries to the contacts named within the section for trade fair media of the Hamburg Messe Online Service Center (OSC).

## Registration charge for co-exhibitors: (see clause 4.3. ATB)

Co-exhibitors must be notified to HMC in writing with indication of company name, address, and products/services. Please complete the separate registration form for this purpose.  
The charge for co-exhibitors is € 260,00 plus VAT per co-exhibitor, and will be invoiced to the main exhibitor.

## Exchange of exhibitor:

The transfer of the booked stand space is only possible by prior approval of HMC and signing a transfer agreement.

## Exhibit protection:

Subject to a decision by the Federal Justice Ministry, HMC offers exhibitors a certificate for submission to the German Patent and Trade Mark Office that the exhibit to be protected (consumer/investment product, design/utility model) has been exhibited at GET Nord 2022. For further information see Online Service Center/ approvals and applications.

## Advance payment for expected additional costs: (see clause 5.3 ATB)

No additional advance payment is required for GET Nord 2022.



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<b>Invitations:</b>	Exhibitors can invite their customers to the event by sending them invitations for free admission. The invitation which have been used by the customers will <b>not be</b> charged to the exhibitor. Invitations can be ordered in the exhibitor ticket shop (accessed via the Online Service Center). It is possible to order printed invitations or digital codes in the exhibitor ticket shop. The exhibitor ticket shop also provides you with a list of the invitations which have already been used and, after the exhibition has started, a list of the invitations with admittance.
<b>Reductions in size of stand space:</b> (see clause 8.6 ATB)	The stand space specified in the acceptance is binding. After acceptance, any reductions in stand space requested by the exhibitor are possible only in consultation with HMC, and do not lead to reduction in stand rent. If HMC succeeds in renting out the stand space to a third party, an administrative fee amounting to 25 % of the (proportional) participation fee for the space not used by the exhibitor is payable in accordance with clause 8.6 ATB.
<b>Cancellation of stand:</b> (see clause 8.2 et seq. ATB)	Free-of-charge cancellation is possible within the period specified in the placement proposal, or until acceptance without placement proposal. In the event of cancellation after acceptance, clauses 8.2 et seq. ATB shall be applicable.
<b>Stand design:</b> (see clause 7 ATB, 5.7.8 TR)	The obligatory minimum requirements are floor covering over the full surface (carpet etc), stand inscription (company name and address) and stand participation walls visually appropriate to the surroundings (e.g. wallpapering or fabric wall covering).
<b>Two-floor stands:</b> (see clause 7.5 ATB, 5.9 TR)	For two-floor stands, the built area of the upper floor will be charges additionally with 50% of the participation fee of the ground floor area. Such two-floor constructions require the approval of HMC (cf. Online Service Center).
<b>Acoustic performances:</b> (see clause 13 ATB)	During regular opening hours, music performances or music played on exhibition grounds may not exceed a sound level of 60 decibels. Any acoustic performances require the written consent by HMC's project management. Copyrighted acoustic performances have to be announced (cf. Online Service Center).
<b>Advertising expense:</b>	The fee for the advertising expense amounts to € 5.00 per sq. m plus VAT. For this HMC will provide the exhibitor with visitor brochures, DIN A1 posters, newsletter, free admission tickets and one WLAN access during the exhibition.
<b>AUMA fee:</b>	The AUMA fee amounts to € 0.60 per sq. m plus VAT.