Specific Terms of Participation 2021

Event-specific additions to General Terms of Participation (ATB), Technical Regulations (TR) and House Rules of Hamburg Messe and Congress GmbH (HMC)

MARINE INTERIORS
Cruise & Ferry Global Expo
Powered by SMM

Event and legal entity:
Hamburg Messe und Congress GmbH
PO Box 30 24 80 · 20308 Hamburg
Messeplatz 1 · 20357 Hamburg
– hereinafter called **HMC** –

Tel.: +49 40 3569 0
Fax: +49 40 3569 2203

info@hamburg-messe.de
hamburg-messe.de

Event title: **MARINE INTERIORS Cruise & Ferry Global Expo powered by SMM**

Venue: HMC Fairground

Event duration: **8 – 10 September 2021**

Project management: Trade Fairs & Exhibitions

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Deadline for registrations / Start of space allocation: Exhibitors will be allocated "first come first served". Space allocations start in March 2021.

Deadline for entries in exhibitor directory: 30 June 2021

Opening times:

Wednesday, 08 September 2021	10.00 – 18.00 hrs
Thursday, 09 September 2021	10.00 – 18.00 hrs
Friday, 10 September 2021	10.00 – 14.00 hrs

Assembly times:

06 September 2021	07.00 – 20.00 hrs
07 September 2021	07.00 – 20.00 hrs

Disassembly times:

10 September 2021	14.00 – 24.00 hrs
11 September 2021	07.00 – 20.00 hrs

Early stand assembly / Extended disassembly: Any requests for early stand assembly / extended disassembly times must be submitted in writing to the Trade Fair and Exhibition Technology Department and approved (see Online Service Center / approvals and applications).
For any questions, please contact the Trade Fair and Exhibition Technology Department (Tel.: +49 40 3569 2528 / e-mail: ops@hamburg-messe.de).

Exhibitor passes: (see clause 16 ATB) Exhibitors will receive exhibitor passes free of charge according to their stand size (1 pass per 10 square meters). If you need further passes please contact the project management team.
NO exhibitor passes are needed for assembly and disassembly.

Marketing package: (see clause 14 ATB) The Marketing package (basic entry of address and contact details as well as entry in product category) for principal and co-exhibitors is free of charge.
The deadline for requesting an entry in the trade fair media (catalogue copy date) will be communicated by the responsible service partner. Requests not received by the deadline will result in existing information from the event registration / acceptance data being used. Exhibitors registered / accepted after the deadline will be entered into the online list of exhibitors only.

Registration charge for co-exhibitors: (see clause 4.3. ATB) Co-exhibitors must be notified to HMC in writing with indication of company name, address, and products/services. Please complete the separate registration form for this purpose.
No charge is made for co-exhibitors.

Exchange of exhibitor: The transfer of the booked stand space is only possible by prior approval of HMC and signing a transfer agreement.

Exhibit protection: Subject to a decision by the Federal Justice Ministry, HMC offers exhibitors a certificate for submission to the German Patent and Trade Mark Office that the exhibit to be protected (consumer/investment product, design/utility model) has been exhibited at Marine Interiors 2019. For further information see Online Service Center / approvals and applications.

Invitations: Invitation codes for inviting customers can be ordered free of charge in the Online Service Center / exhibitor ticket shop. The exhibitor ticket shop also provides you with a list of the invitations which have been used and, after the exhibition has started, a list of the invitations with admittance. Please track which customer received which invitation code before sending them out in order to be able to evaluate the invitations after the show. The exhibitor is not entitled to receive the complete customer data.

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Miscellaneous/ Specific points for the event:

Stand types:

Space only
minimum 12 sq. m

€ 440 per sq. m – plus VAT **early bird rate** (until 31 March 2021)
€ 481 per sq. m – plus VAT

An area of the exhibition space (no power, walls or carpet included, additional services can be ordered in the OSC)

Shell Scheme
minimum 12 sq. m

€ 546 per sq. m – plus VAT **early bird rate** (until 31 March 2021)
€ 573 per sq. m – plus VAT

- Stand walls, 2.5 m high
- Fascia board with company name (max. 15 letters) and stand number
- Carpet
- Furniture package
  - 1 lockable cupboard incl. coat rack
  - 1 lockable counter
  - 1 paper bin incl. 1 60 l bin liner per day
  - 1 table, 70 x 70 cm
  - 4 chairs
  - 1 barstool
  - 4 spotlights + 1 additional spotlight for each additional 3 sq. m
  - 3 kW electric socket incl. consumption
- Daily stand cleaning

Please note:
For technical reasons we regret that we are unable to allow exhibitors to build their own stand within a shell scheme stand.

AUMA fee: (Auma is the association of the German Trade Fair Industry)

The AUMA fee is € 0.60/sq. m plus VAT.