

# Specific Terms of Participation 2019

Event-specific additions to General Terms of Participation (ATB),  
Technical Regulations (TR) and House Rules  
of Hamburg Messe and Congress GmbH (HMC)

## Event and legal entity:

Hamburg Messe und Congress GmbH  
PO Box 30 24 80 · 20308 Hamburg  
Messeplatz 1 · 20357 Hamburg  
– hereinafter called **HMC** –

Tel.: +49 40 3569-0  
Fax: +49 40 3569-2203

info@hamburg-messe.de  
hamburg-messe.de

## Event title:

**MARINE INTERIORS Cruise & Ferry Global Expo, powered by SMM**

## Venue:

HMC Fairground

## Event duration:

**11 – 13 September 2019**

## Project management:

Trade Fairs & Exhibitions

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## Deadline for registrations /

### Start of space allocation:

Exhibitors will be allocated "first come first serve". Space allocations start in April.

## Deadline for entries

### in exhibitor directory:

30 June 2019

## Opening times:

Wednesday, 11 September 2019  
Thursday, 12 September 2019  
Friday, 13 September 2019

10.00 – 18.00 hrs  
10.00 – 18.00 hrs  
10.00 – 14.00 hrs

## Assembly times:

09 September 2019  
10 September 2019

08.00 – 20.00 hrs  
08.00 – 20.00 hrs

## Disassembly times:

13 September 2019  
14 September 2019

14.00 – 20.00 hrs  
08.00 – 20.00 hrs

## Early stand assembly / Extended disassembly:

Any requests for early stand assembly/extended disassembly times must be submitted in writing to the Trade Fair and Exhibition Technology Department and approved (see Online Service Center/approvals and applications). There's no claim for approval. If you have any questions, please contact the Trade Fair and Exhibition Technology Department (Tel.: +49 40 3569 2528 / e-mail: ops@hamburg-messe.de).

## Exhibitor passes:

(see clause 16 ATB)

Exhibitors will receive exhibitor passes free of charge according to their stand size. Further exhibitor passes may be ordered free of charge from the exhibitor ticket shop at the Online Service Center. NO exhibitor passes are needed for assembly and disassembly.

## Marketing package:

(see clause 14 ATB)

The Marketing package for principal and associate exhibitors is free of charge. It includes an entry in all of the trade fair media, free visitor Wi-Fi as well as advertising materials (posters, visitor bulletin, mailing labels), if available. The deadline for requesting an entry in the trade fair media (catalogue copy date) will be communicated by the responsible service partner in a timely fashion. Requests not received by the deadline will result in existing information from the event registration / acceptance data being used. Exhibitors registered / accepted after the deadline will be entered into the online list of exhibitors only.

## Registration charge for

### co-exhibitors:

(see clause 4.3. ATB)

Co-exhibitors must be notified to HMC in writing with indication of company name, address, and products/services. Please complete the separate registration form for this purpose. No charge is made for co-exhibitors.

## Exchange of exhibitor:

The transfer of the booked stand space is only possible by prior approval of HMC and signing a transfer agreement.

## Exhibit protection:

Subject to a decision by the Federal Justice Ministry, HMC offers exhibitors a certificate for submission to the German Patent and Trade Mark Office that the exhibit to be protected (consumer/investment product, design/utility model) has been exhibited at MARINE INTERIORS Cruise & Ferry Global Expo 2019. For further information see Online Service Center / approvals and applications.

## Invitations:

Exhibitors can invite their customers to the event by sending them invitations for free admission. Invitations can be ordered free of charge in the exhibitor ticket shop (accessed via the Online Service Center). It is possible to order printed invitations or digital codes in the exhibitor ticket shop or to send the invitations to your customers directly from the shop. The exhibitor ticket shop also provides you with a list of the invitations which have already been used and, after the exhibition has started, a list of the invitations with admittance.

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## Miscellaneous /

Specific points for the event:

### Stand types:

#### Space only

minimum 20 sq. m

€ 397 per sq. m – plus VAT **early bird rate** (ends 31st March 2019)

€ 467 per sq. m – plus VAT

- An area of the exhibition space (no power, walls or carpet included, additional services can be ordered in the OSC)
- Conference tickets at 50 % discount

#### Shell Scheme

minimum 12 sq. m

€ 496 per sq. m – plus VAT **early bird rate** (ends 31st March 2019)

€ 556 per sq. m – plus VAT

- Stand walls, 2.5 m high
- Fascia board with company name (max. 15 letters) and stand number
- Carpet
- Furniture package
  - 1 lockable cupboard incl. coat rack
  - 1 lockable counter
  - 1 paper bin incl. 1 60 l bin liner per day
  - 1 table, 70 x 70 cm
  - 4 chairs
  - 1 barstool
  - 4 spotlights + 1 additional spotlight for each additional 3 sq. m
  - 3 kW electric socket incl. consumption
- Daily stand cleaning
- Conference tickets at 50 % discount

Please note:

For technical reasons we regret that we are unable to allow exhibitors to build their own stand within a shell scheme stand.

**AUMA fee:** (Auma is the association  
of the German Trade Fair Industry)

**The AUMA fee is € 0.60 / sq. m plus VAT.**