

Joint exhibition stands of the Federal Republic of Germany

SIAL CHINA - International Food Product Trade Show
18. May - 20. May 2022, Shanghai, China, People's Republic



Organiser



Federal Ministry
of Food
and Agriculture

In cooperation with



AUMA
Association
of the German
Trade Fair Industry

Realisation and exhibition management (implementation company within the meaning of the General Conditions of Participation)



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Special Conditions of Participation

as supplement to the General Conditions of Participation of the Federal Republic of Germany at trade fairs and exhibitions abroad

1. Closing date for registrations

11. February 2022

It is pointed out that, on principle, the participation can only be conducted, should the **minimum participation of 6 companies** be reached. Registrations submitted after the closing date for registrations will not be considered.

2. Minimum stand space

Square meter

- | | |
|---|------------------|
| • Hall space including stand construction | 9 m ² |
|---|------------------|

3. Participation fees

The participation fees quoted are subject, where applicable, to statutory German value-added tax and to statutory foreign taxation (e.g. VAT, sales tax) levied on services provided to the exhibitor by the implementation company. The participation fees according to No. 3.1.1. only cover a part of the total costs of services according to No. 5.

3.1. Square meter

3.1.1. Participation fee/s for companies taking part in this official participation of the Federal Ministry of Food and Agriculture in **2022** up to and including the **4th time**:

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- **EURO 485,-/m²** in the hall including stand construction up to 100 m²
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3.1.2. Participation fee/s for companies taking part in this official participation of the Federal Ministry of Food and Agriculture in **2022** for the **5th time or more**:

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- not applicable
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3.1.3. Participation fee/s for stand space exceeding 100 m² in the hall as well as for exhibitors, that cannot sign the attached declaration regarding double-funding respectively participation of the public sector (public authorities or public companies):

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- **EURO 750,-/m²** in the hall including stand construction
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3.1.4. Sub-Exhibitor

A fixed amount of **500,- Euro** is charged for each **sub-exhibitor** at the joint exhibition stands.

3.2. Further Options

- not applicable

4. Mandatory Fee/s

- not applicable

5. Services

The payment of the participation fee/s according to No. 3 includes the following services:

5.1. Company-specific services

All materials and facilities shall be at the disposal of the exhibitor, on a rental basis, only for the duration of the event, and may in no way be damaged or modified. Damaged or modified components and devices shall be repaired or replaced at the expense of the exhibitor.

5.1.1. Square meter

5.1.1.1. Hall space including stand construction

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- Provision of stand space in the hall with the stand design bearing "made in Germany". Exhibitors are not allowed to obscure elements of the stand design for the complete duration of the exhibition. Ceiling suspensions are not permitted.
 - Uniform stand lettering
 - Back and dividing walls
 - Furnishings: **1 table, 4 chairs, 1 counter unit (lockable), 6m shelves, 1 coat rack, 1 waste paper basket**
 - Uniform floor covering on the stand
 - General stand lighting
 - Electricity: Supply voltage: • $\{e_btb_def_elh_ten_1\}$
 - one socket (max. capacity 2 kW; without distribution/switching panel)
- NB: Costs for additional electricity supply to the stand (for both light and power current) from the nearest distribution point will be charged to the exhibitor, and will be invoiced on the basis of the kW registered by the exhibitor. Additional light and power current usage have to be paid by the exhibitor.
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5.1.1.2. Outdoor area (space only)

- not applicable

5.2. General services

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- Technical and organisational support of exhibitors by the realisation company during preparation and realisation of the participation
 - Setting up of an information stand with service arrangements / set-ups
 - Entry into the website of the German participation into the German participation directory or – if arranged – entry into the German participation directory (no liability shall be accepted for incorrect entries)
 - Uniform setting design of the German participation in accordance with CI concept
 - General lighting of the German participation
 - Daily cleaning of the aisles within the German participation in the hall (cleaning of stand space, exhibits, and exhibit holders are the responsibility of the exhibitor)
 - Accompanying measures: **Internet presentation www.german-pavilion.com and flyer**
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5.2.1 Co-exhibitors

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- Use of the information stand of the German participation
 - Accompanying measures corresponding to those for exhibitors.
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5.3. Waiver

Waiving individual company specific or general services shall not constitute a claim for a reduction of the participation fee. Under no circumstances may uniform design elements be foregone.

6. Payment conditions

Duty to 20 % of the participation fee, based on the area size requested (according to No. 3), as well as of mandatory fee/s (according to No. 4), shall begin upon submission of registration in writing. Payment of this amount is due upon receipt of a corresponding invoice for payment in advance. On admission, payment shall be due of the outstanding amount, immediately upon receipt of the final invoice.

Costs related to the participation of a sub-exhibitor according to No. 3.1.4. and 4 shall be due with his admission. The corresponding amount has to be paid by the exhibitor to the implementation company.

7. German products

In the official German participation in the trade fair, only German products may be present, displayed and offered for sale as exhibits. The exhibitor in question has to remove, without delay, foreign products he brought with him in breach of this rule from the stand at his own expense. For each case of non-removal the exhibitor shall be liable to pay a contractual penalty of EUR 250 and EUR 25 respectively per bottle in the case of beverages that must be paid immediately.

Should the exhibitor still refuse to remove the foreign products, the exhibition director shall order the removal at the exhibitor's expense. Exhibitors who fail to comply with the exhibition director's request to remove specific exhibits from the stand that do not meet the conditions for granting aid will no longer be allowed to take part in official joint exhibition stands staged by the Federal Ministry of Food and Agriculture in the future.

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8. Company data

The exhibitor's personal data are processed by the implementation company for the purposes of contract execution and forwarded to third parties (for example, architects, agencies, freight forwarders, trade fair organisers, etc.). The implementation company also transmits the data to federal authorities (e.g. Federal Ministry for Economic Affairs and Energy, Federal Ministry of Food and Agriculture, Federal Office for Economic Affairs and Export Control), the Association of the German Trade Fair Industry (AUMA), to AUMA in particular for information about and for the evaluation of the foreign trade fair programme also by commissioned third parties as well as to the operator of the internet portal www.german-pavilion.com. Federal authorities may pass personal data on to members of the German Bundestag, to other public funding agencies and for statistical purposes and for evaluation to commissioned institutions. The personal data can also be passed on if required by the Bundesrechnungshof. Further information on data protection can be found on the homepage of the implementation company <http://www.hamburg-messe.de>.

Hamburg Messe und Congress GmbH

Hamburg, 5. Jan. 2022