# Joint company exhibition of the Federal Republic of Germany

Medic East Africa - Medical Equipment and Technology Exhibition 23. Sep. - 25. Sep. 2020, Nairobi, Kenya



#### Organiser

# Federal Ministry for Economic Affairs and Energy

## In cooperation with



#### Realisation and exhibition management (implementation company within the meaning of the General Conditions of Participation)

Hamburg Messe + Congress

#### **Hamburg Messe und Congress GmbH**

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## **Special Conditions of Participation**

as supplement to the General Conditions of Participation of the Federal Republic of Germany at trade fairs and exhibitions abroad

## 1. Closing date for registrations

29. May 2020

It is pointed out that, on principle, the participation can only be conducted, should the **minimum participation of 10 companies** be reached. Registrations submitted after the closing date for registrations will not be considered.

## 2. Minimum stand space

#### **Square meter**

• Hall space including stand construction 9 m<sup>2</sup>

## 3. Participation fee/s

The participation fees quoted are subject, where applicable, to statutory German value-added tax and to statutory foreign taxation

(e.g. VAT, sales tax) levied on services provided to the exhibitor by the implementation company. The participation fees according to No. 3.1.1. only cover a part of the total costs of services according to No. 5.

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#### 3.1. Square meter

- **3.1.1.** Participation fee/s for companies taking part in this official participation of the Federal Ministry for Economic Affairs and Energy in **2020** up to and including the **4th time:** 
  - EURO 325/m<sup>2</sup> in the hall including stand construction up to 100 m<sup>2</sup>
- **3.1.2.** Participation fee/s for companies taking part in this official participation of the Federal Ministry for Economic Affairs and Energy in **2020** for the **5th time or more:** 
  - not applicable
- **3.1.3.** Participation fee/s for stand space exceeding 100 m² in the hall as well as for exhibitors, that cannot sign the attached declaration regarding double-funding respectively participation of the public sector (public authorities or public companies):
  - EURO 925/m² in the hall including stand construction

#### 3.1.4. Sub-Exhibitor

A fixed amount of 500,00 Euro is charged for each sub-exhibitor at the joint company exhibition

## 4. Mandatory Fee/s

The organizer of the trade fair charges mandatory fee/s as follows:

Catalogue fee: exhibitor 250 € / Catalogue entry in show catalogue for exhibitor and sub-

• Mandatory insurance:

225 € / per main exhibitor and per sub-exhibitor

Fees are subject, where applicable, to statutory German value-added tax and to statutory foreign taxation, (e.g. VAT, sales tax etc.), payable to the implementation company by the exhibitor.

## 5. Services

The payment of the participation fee/s according to No. 3 includes the following services:

## 5.1. Company-specific services

All materials and facilities shall be at the disposal of the exhibitor, on a rental basis, only for the duration of the event, and may in no way be damaged or modified. Damaged or modified components and devices shall be repaired or replaced at the expense of the exhibitor.

#### 5.1.1. Square meter

### 5.1.1.1. Hall space including stand construction

- Provision of stand space in the hall with the stand design bearing "made in Germany". Exhibitors are not allowed to obscure elements of the stand design for the complete duration of the exhibition. Ceiling suspensions are not permitted.
- Uniform stand lettering
- · Back and dividing walls
- Furnishings: 1 table, 4 chairs, 1 sideboard (lockable), 1 counter unit (lockable), 1 coat rack, 1 waste paper basket
- · Uniform floor covering on the stand
- · General stand lighting
- Electricity: Supply voltage: 220V
  - one socket (max. capacity 2 kW; without distribution/switching panel)

NB: Costs for additional electricity supply to the stand (for both light and power current) from the nearest distribution point will be charged to the exhibitor, and will be invoiced on the basis of the kW registered by the exhibitor. Additional light and power current usage have to be paid by the exhibitor.

## 5.1.1.2. Hall space without stand construction

not applicable

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#### 5.2. General services

- Technical and organisational support of exhibitors by the realisation company during preparation and realisation of the participation
- Setting up of an information stand with service arrangements / set-ups
- Entry into the website of the German participation or if arranged into the German participation directory (no liability shall be accepted for incorrect entries)
- Uniform setting design of the German participation in accordance with CI concept
- General lighting of the German participation
- Daily cleaning of the aisles within the German participation in the hall (cleaning of stand space, exhibits, and exhibit holders are the responsibility of the exhibitor)
- Accompanying measures: Internetpresence www.german-pavilion.com plus Flyer

#### 5.2.1. Sub-exhibitors

- Use of the information stand of the German participation
- Accompanying measures corresponding to those for the exhibitors.

#### 5.3. Waiver

Waiving individual company specific or general services shall not constitute a claim for a reduction of the participation fee. Under no circumstances may uniform design elements be foregone.

## 6. Payment conditions

Duty to 20 % of the participation fee, based on the area size requested (according to No. 3), as well as of mandatory fees (according to No. 4), shall begin upon submission of registration in writing. Payment of this amount is due upon receipt of a corresponding invoice for payment in advance. On admission, payment shall be due of the outstanding amount, immediately upon receipt of the final invoice.

Costs related to the participation of a sub-exhibitor according to No. 3.1.4. and 4 shall be due with his admission. The corresponding amount has to be paid by the exhibitor to the implementation company.

## 7. Company data

The exhibitor's personal data are processed by the implementation company for the purposes of contract execution and forwarded to third parties (for example, architects, agencies, freight forwarders, trade fair organisers, etc.). The implementation company also transmits the data to federal authorities (e.g. Federal Ministry for Economic Affairs and Energy, Federal Ministry of Food and Agriculture, Federal Office for Economic Affairs and Export Control), the Association of the German Trade Fair Industry (AUMA), to AUMA in particular for information about and for the evaluation of the foreign trade fair programme also by commissioned third parties as well as to the operator of the internet portal www.german-pavilion.com. Federal authorities may pass personal data on to members of the German Bundestag, to other public funding agencies and for statistical purposes and for evaluation to commissioned institutions. The personal data can also be passed on if required by the Bundesrechnungshof. Further information on data protection can be found on the homepage of the implementation company <a href="https://www.hamburg-messe.de">https://www.hamburg-messe.de</a>.

**Hamburg Messe und Congress GmbH** 

Hamburg, 21. Apr. 2020